

Addison Group saves consumer packaged goods company \$1.2 million with specialized global talent



A leading consumer packaged goods company headquartered in Michigan needed additional SAP expertise to address system errors and improve performance. To scale efficiently and access a broader talent pool, the client adopted a globally distributed hiring approach.

Challenge

Addison Group's relationship with the client started with an introduction from one of our affiliate brands, DLC Consulting. Addison Group met with the client's Director of IT, who explained that they needed support with SAP testing and assistance in understanding errors. They needed talent to help determine whether it was an Electronic Data Interchange (EDI) issue or a master data issue across various document types. Additionally, the client needed to ensure system-readiness and document processes. If the client didn't address these issues, they'd be unable to bill customers.

Solutions

The client required data entry specialists to validate data and ensure accuracy. By sourcing specialized talent globally, they would be able to address these challenges efficiently while remaining cost-effective.

Addison Group's Global Excellence Center (GEC) partnered with the client to design and operationalize an offshore data-operations capability in India. Leveraging the GEC's global talent ecosystem, the team led end-to-end sourcing, evaluation, and onboarding of data entry specialists to support the client's growing operational needs.

Within two months, the GEC stood up a team of seven specialists and proactively

developed a pipeline of three additional candidates to ensure resilience and continuity. By establishing this offshore operating model through the GEC, the client realized \$1.2 million in cost savings while increasing delivery capacity and operational scalability.

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The Addison difference

We know that great teams start with great people. That means we focus on quality, not quotas. It means that we're laser-focused on seeing candidates beyond their resumes to understand their goals and make sure they align with your mission. And it means working with you to get detailed insights into your teams so we can find people who fit, not just who's available.

No one gets talent like Addison Group.®

About Addison Group

Addison Group delivers specialized talent solutions and consulting services across finance & accounting, IT, healthcare, HR, and administrative functions. Our people-first approach helps organizations build high-performing teams, when and where they need them.

A full range of services

- Contract
- Contract-to-hire
- Permanent placements
- Executive search

Accolades



Forbes America's Best Recruiting Firms 2025