

Addison Group saves consumer packaged goods company \$1.2 million with specialized global talent

A leading consumer packaged goods company headquartered in Michigan needed additional SAP expertise to address system errors and improve performance. To scale efficiently and access a broader talent pool, the client adopted a globally distributed hiring approach.

Challenge

Addison Group's relationship with the client started with an introduction from one of our affiliate brands, DLC Consulting. Addison Group met with the client's Director of IT, who explained that they needed support with SAP testing and assistance in understanding errors. They needed talent to help determine whether it was an Electronic Data Interchange (EDI) issue or a master data issue across various document types. Additionally, the client needed to ensure system-readiness and document processes. If the client didn't address these issues, they'd be unable to bill customers.

Solutions

The client required data entry specialists to validate data and ensure accuracy. By sourcing specialized talent globally, they would be able to address these challenges efficiently while remaining cost-effective.

Addison Group's Global Excellence Center (GEC)—specializing

About Addison Group

Addison Group provides comprehensive talent solutions and consulting services across diverse practice areas.

Areas of expertise

- Finance & Accounting
- Information Technology
- Healthcare
- Human Resources
- Administrative
- Digital Marketing

Accolades



Forbes America's Best
Recruiting Firms 2025



in sourcing specialized talent globally— would screen and hire data entry specialists in India.

The GEC placed seven candidates within two months of the initial request. The GEC also identified three backup candidates to ensure continuity in case any selected candidate was unable to start. Through offshoring talent with Addison Group's Global Excellence Center, the client saved \$1.2 million.

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The Addison Group difference

We know that great teams start with great people.

That means we focus on quality, not quotas. It means that we're laser-focused on seeing candidates beyond their resumes to understand their goals and make sure they align with your mission. And it means working with you to get detailed insights into your teams so we can find people who fit, not just who's available.

No one gets talent like Addison Group.®

We'll do our best work, so you can do yours

Our Information Technology Talent Solutions practice provides tailored support with contract, contract-to-hire, permanent placements, and executive workforce solutions.

Let's talk.