

# Cleared for takeoff: Addison Group scales airline engineering team amid major merger



A multi-billion-dollar airline based in the Pacific Northwest was undergoing a complex merger and needed to rapidly scale its engineering team to support the integration of two major operations.

## The Challenge

The airline has been working with one of Addison Group's affiliate brands, AIM Consulting, for more than a decade. A major merger between the client and another airline led to an influx of new projects to integrate the two organizations. While AIM currently provides consultants to different business units across the enterprise to support numerous technology initiatives, an experienced full-time engineer was necessary to scale the team. Finding the right fit fast was imperative.

## Solution

Thanks to the strong collaboration between AIM and Addison Group, and our deep understanding of the client's culture, team dynamics, and technical needs, we acted quickly. Within hours of hearing the request, we identified a former AIM consultant who had previously delivered exceptional results across three separate engagements.

Less than 24 hours after the initial conversation, we presented the candidate—who was immediately recognized by the client as the perfect fit. Just two weeks later, the consultant was fully onboarded and already delivering value to the team.

This seamless process was made possible through Addison Group's unique ability to collaborate across our brands, remain deeply in tune with client needs, and quickly activate our extensive talent network.