

**Cover Letter Example:**

[Your Name]

[Street Address] [City, State, Zip Code] [Email Address] [Phone Number]

[Date]

[Hiring Manager Name]

[Company Name]

[Street Address]

[City, State, Zip Code]

***Greeting:***

Dear Hiring Team,

***Opener:***

Thank you for taking the time to review my application for (TITLE OF POSITION) at (NAME OF ORG). Upon finding this job posting on LinkedIn, I think I'm uniquely qualified for this position through my social media, content strategy, and event experience.

***Summary:***

With my background in marketing, I would be an asset to your team. In my experience with social media, I've maintained an average engagement rate of 5% and gained around 1,000 new followers a week. I've regularly developed blog, video, and email content that feeds into the overall marketing strategy at my organization. I also manage my organization's event calendar and the logistics involved with the planning, promotion, and execution of these event initiatives.

***Closing:***

I've attached my resume for further review. If you want more in-depth details about my experience and the marketing initiatives I've developed, don't hesitate to contact me via call [insert phone number] or email [insert email]. I look forward to hearing back.

Best,

Signature